# ARTERIA

### 6<sup>th</sup> Term Earnings Results Briefing March 31, 2021

May 21, 2021 ARTERIA Networks Corporation

# Disclaimer

Plans, forecasts and strategies which are shown in this presentation are assumptions which are based on information currently available and views except historical facts.

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# FY2020 Earnings Results

\* For a definition of the terms with notes added please refer to the glossary included at the end of this document,



\*"Fiscal 2020" or FY2020 refers to the fiscal year ended March 31, 2021, and other fiscal years are referred to in a corresponding manner in this document.

# **Financial Highlights**

Sustained YoY revenue and profit growth

(Billions of yen)

**ARTERIA** 

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	FY2019	FY2020	Change	Ratio
Net sales	51.5	53.3	+1.83	+3.6%
Operating profit	8.7	8.9	+0.20	+2.3%
Profit before tax	8.2	8.5	+0.25	+3.1%
Profit	5.7	5.9	+0.23	+4.0%
Profit attributable to owners*	5.3	5.5	+0.24	+4.5%

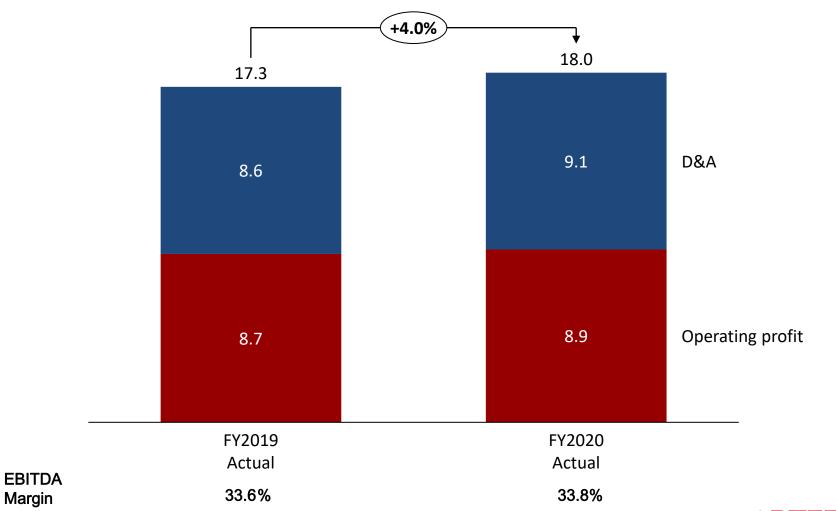
\*Profit attributable to owners of the parent

# EBITDA

Margin

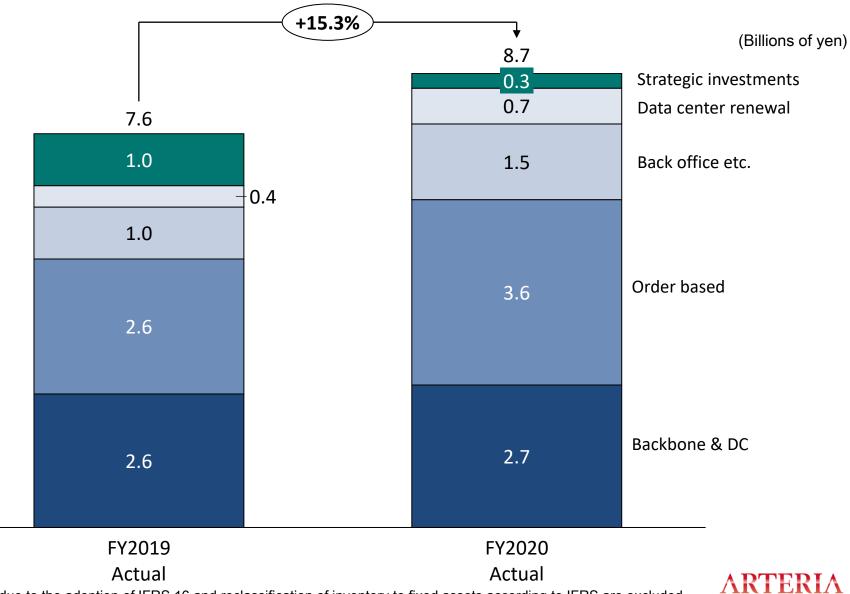
> MTP target of sustaining 30% level EBITDA margin achieved

(Billions of yen)



### CAPEX

> FY2020 CAPEX showed a 15.3% increase YoY to 8.7bn yen

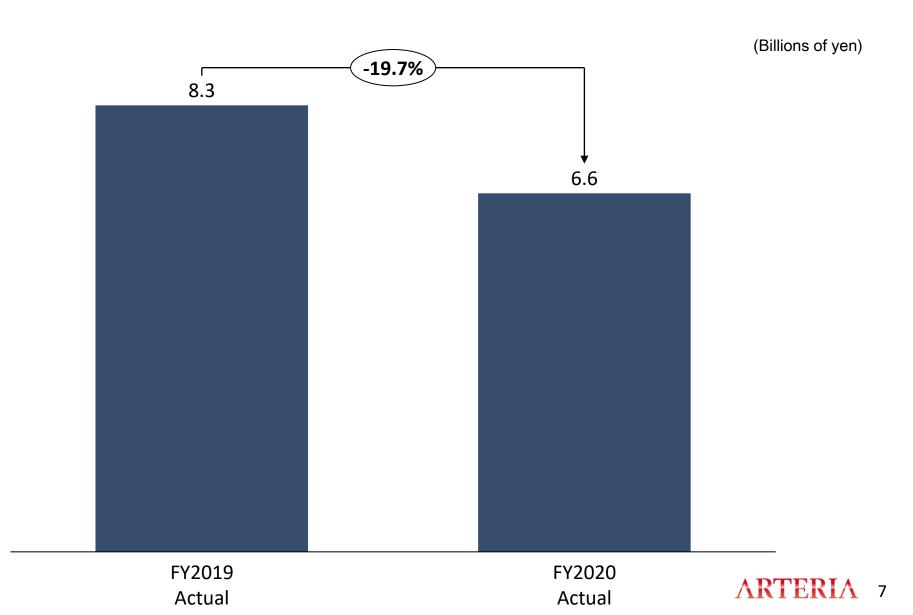


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\*Increases in assets due to the adoption of IFRS 16 and reclassification of inventory to fixed assets according to IFRS are excluded.

# FCF

FCF decreased by 20% due to increase in CAPEX

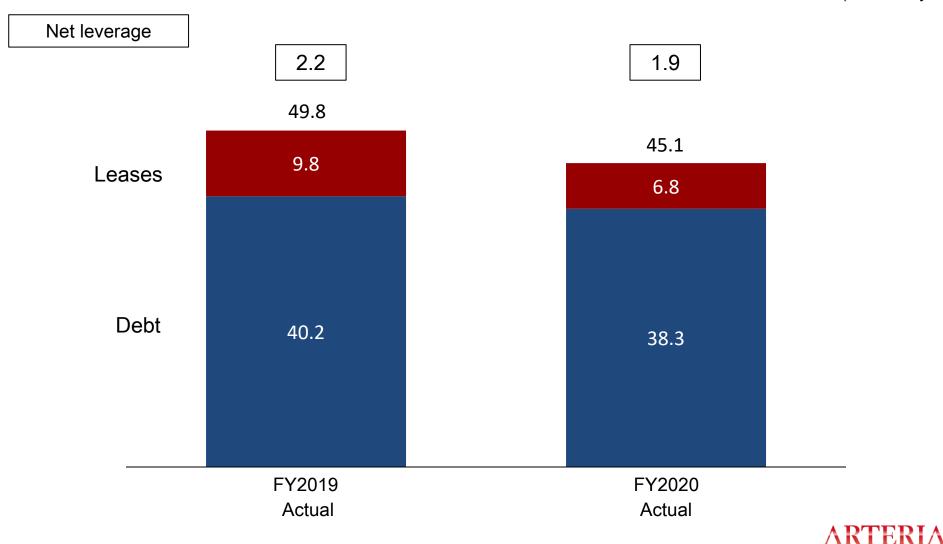


# **Capital Structure**

Leverage improved as a result of scheduled debt repayment, decrease in leases and an increase in EBITDA.

(Billions of yen)

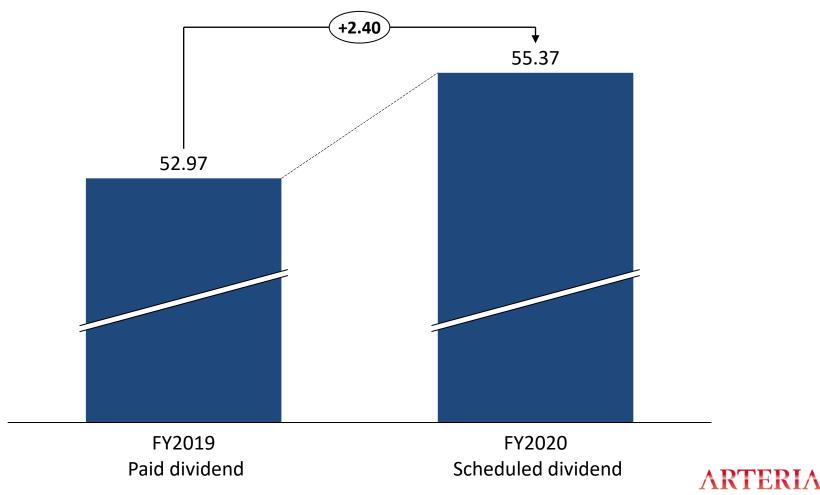
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# **Dividend Policy**

- Dividend for FY2020 is scheduled to be 55.37 yen
- ➢ 50% payout ratio

### Dividends per share: yen



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# FY2018–2020 Mid-Term Plan Review



# FY2018-2020 Mid-Term Plan Review

### **Business Results**

#### All core services grew as planned, and the mid-term plan Target Results was broadly achieved **KPI** (FY17-20 CAGR) (FY17-20 CAGR) Circa 2.5-3.0% Used network assets and specialized in growth markets to achieve growth outpacing the Sales growth 3.9% market overall **EBIT** growth Circa 5.5-6.0% 4.7% Released highspeed broadband services ahead of other companies 30.5% (FY18) Won major projects by responding flexibly to customer needs Maintain 30% **EBITDA** margin 33.6% (FY19) Full-scale entry into the rental market for condominium internet services level 33.8% (FY20) Carried out structural reform of non-core businesses

Used network assets and specialized in growth markets to achieve growth outpacing the market

Targets

- In expected growth markets (central cities and B2B), concentration of management resources achieved sales growth of 2.5%-3.0%, equivalent to three times the growth of the fixed-line telecommunications market.
- Use of network assets and application of operating leverage achieved growth in operating profit of 5.5%-6.0-%, double the growth in sales.

### Mid-term plan targets achieved

Results

- Achieved sales targets through significant growth in each business field
- Offered high-speed broadband services (400 Gbps leased circuit, 10 Gbps internet, IPoE<sup>(note)</sup>, 10 Gbps condo internet) ahead of other companies in response to the continuing increase in data traffic
- Won major orders for OTTs<sup>(note)</sup> and MNOs<sup>(note)</sup> by responding flexibly to customer needs
- Maintained growth in the owned-condo internet service market while making full-scale entry into the rental market
- Restructured non-core (data center) business and paved the way to carbon neutral operations

Further market expansion driven by the spread of cloud computing and telecommuting

Issues

- Capture further customer demand driven by the spread of cloud computing and telecommuting
- Attempt to enter new markets and domains by catering to needs for high quality and increased security awareness

# FY2021–2025 Mid-Term Plan



### **ARTERIA Group New Tag Line**

# **Connecting New Abilities**

### **ARTERIA Group Manifesto**

We have reached a turning point in workstyles and lifestyles.

Today's world relies on the availability of safe, reliable communications at all times and in every situation.

Networks are becoming ever more important as the infrastructure supporting 5G, IoT, and society.

The world is moving into a new era.

ARTERIA is taking the first step towards opening up the networks and services it has developed and refined to all people.

For business, for life. For companies, and for individuals.

By expanding our networks beyond our current domains, making these vital arteries of the world even bigger and faster, and

extending them to even further extremities, we will excite the world with a new heartbeat.

ARTERIA will pursue a sustainable world through networks.

The future where everything is connected as one starts today.

# ARTERIA Networks Group FY21-FY25 Mid-Term Plan

### Main measures for FY21-25 and earnings targets for FY25 (excl. M&A)

Aim for market capitalization of over 200bn yen through continued investments towards sustainable growth

FY21	FY23	FY25
54.5bn yen	65.0bn yen +	80.0bn yen +(*)
9.3bn yen	11.5bn yen +	15.0bn yen +
30.0% or higher		
Target 50% (biannual dividends)		
	54.5bn yen 9.3bn yen	54.5bn yen 65.0bn yen +   9.3bn yen 11.5bn yen +   30.0% or higher

\*Targeting sales of 100.0bn yen including M&A

### FY21-FY25 management strategy framework

#### Measures for growing the core business

- Gain further demand by optimizing and updating FTTx network
- Enhance customization capabilities to generate added value and aim to capture more network demand from OTTs
- Accelerate growth in the rental market in addition to the owned condo market and further consolidate leading position

#### Measures for incorporating a new growth portfolio

- Respond to soaring demand for telecommuting by building a D2C<sup>(note)</sup> service platform for condominium residents
- Use the D2C service platform to expand the range of customers to SOHOs, and corporations
- Capture growth domains through M&A or business alliances, accelerate expansion of the non-telecommunications business

#### Pursue planet-friendly management by addressing workstyle reform (Hatarakikata Kaikaku) and SDGs

- Use clean energy in provisioning to condos and contribute to a decarbonized society through the provision of telecommuting solutions etc.
- Upgrade to highly energy-efficient internal system and strengthen security by implementing zero trust (note) security
- Enhance development of human resources, implement diversity and reform workstyles through roll out of satellite offices etc.

# **Milestones to Achieving Targets**

	FY20	FY21	FY23	FY25	
Sales	53.3bn yen	54.5bn yen (excl. M&A)	65.0bn yen or higher (excl. M&A)	80.0bn yen or higher (excl. M&A)	
Operating profit	8.9bn yen	9.3bn yen	11.5bn yen or higher	15.0bn yen or higher	
EBITDA margin	33.8%		+ 30% or higher		
Market capitalization	80.0bn yen	~ 200.0bn yen or higher			
Customers/sales	Develop broadband services	Capture network and cond	dominium internet demand	Capture growth domains	
Internet	Continue to provide high- speed broadband services	Optimize and update services			
KPI	27,561 lines	C	Cumulative number of FTTx <sup>(note)</sup> lines		
Network	Provide broadband services ahead of other companies	Securely capture network demand, expand and enhance comprehensive proposal capabilities			
KPI	17,794 Gbps	Total bandwidth of Ethernet lines			
Condo	Maintain position as leader	Strengthen position as leader/Start up DX business and expand services			
KPI	Owned: 590,250 units Rental: 199,556 units	Number of pay	ving units in building-wide ISP for o	condominiums	
Investment	8.7bn yen	12.0bn yen <sup>(*)</sup>	9.0bn yen/year <sup>(*)</sup>		
Growth investment	5.0bn yen	8.0bn yen	5.0bn yen/year		
Streamlining investments	0.7bn yen	2.0bn yen	1.0bn yen/year		
Investment for enhancing and increasing installations	3.0bn yen	2.0bn yen	3.0bn yen/year		
M&A			Capture gro	wth domains	
Sales scale			Around 2	0.0bn yen	

#### \*Excluding investment in large business deals

# **Revenue Milestones**

■ Start up DX business using condominium internet as a base, and accelerate growth of core business

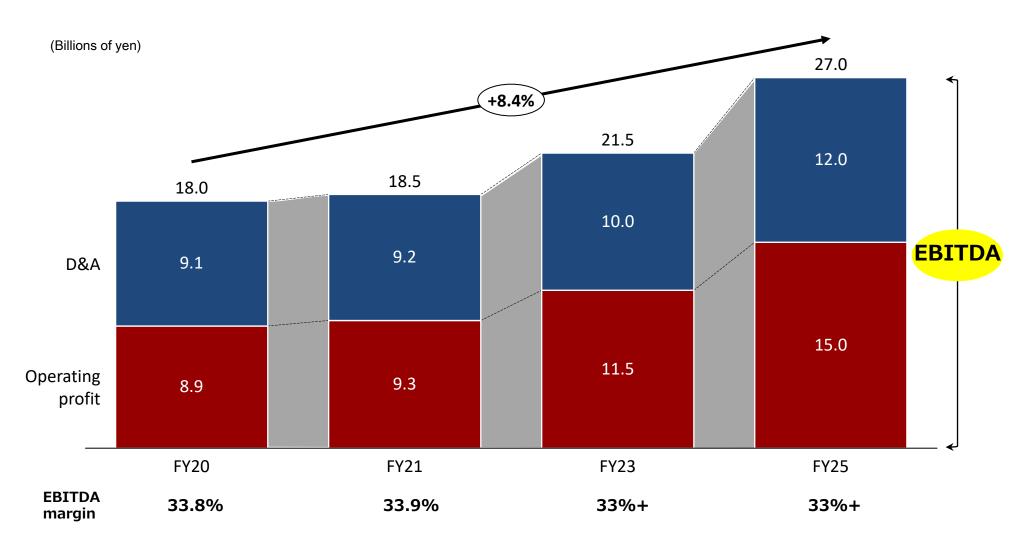
■ Aim for sales of 100.0bn yen by expanding the range of new services through M&As

**Expand range** of new services through M&As (Billions of yen) 80.0 10.0 business Continuous growth of core 65.0 4.0 19.0 54.5 53.3 0.8 14.5 0.7 DX 11.4 10.7 Condo 19.0 16.5 12.4 13.3 Network 18.5 23.5 Internet 21.0 19.3 10.9 Others 9.7 9.0 8.5 FY20 FY21 FY23 FY25

\*FY20 sales numbers shown retroactively reclassified according to FY21 core service classifications

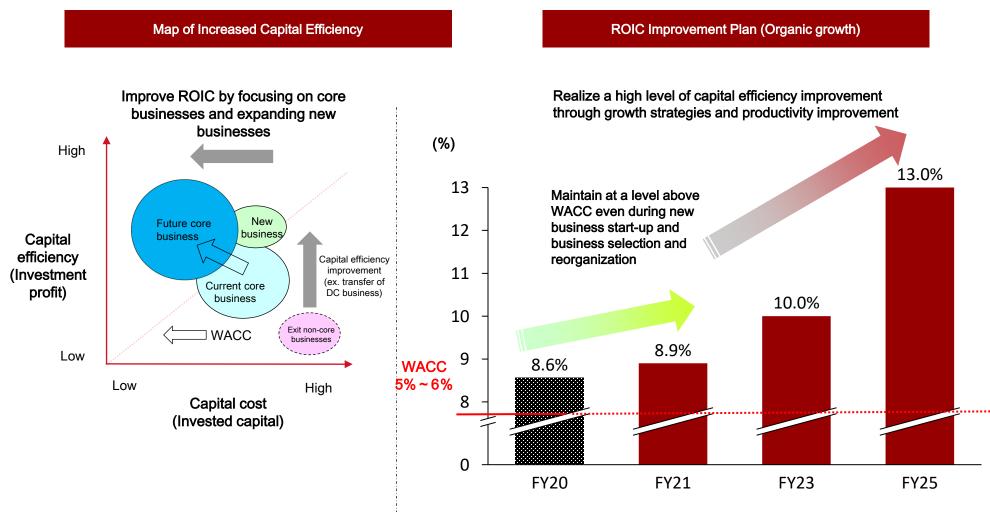
# **Operating Profit Milestones**

■ Optimize and update network assets, aim for operating profit of 11.5bn yen in FY23, 15.0bn yen in FY25



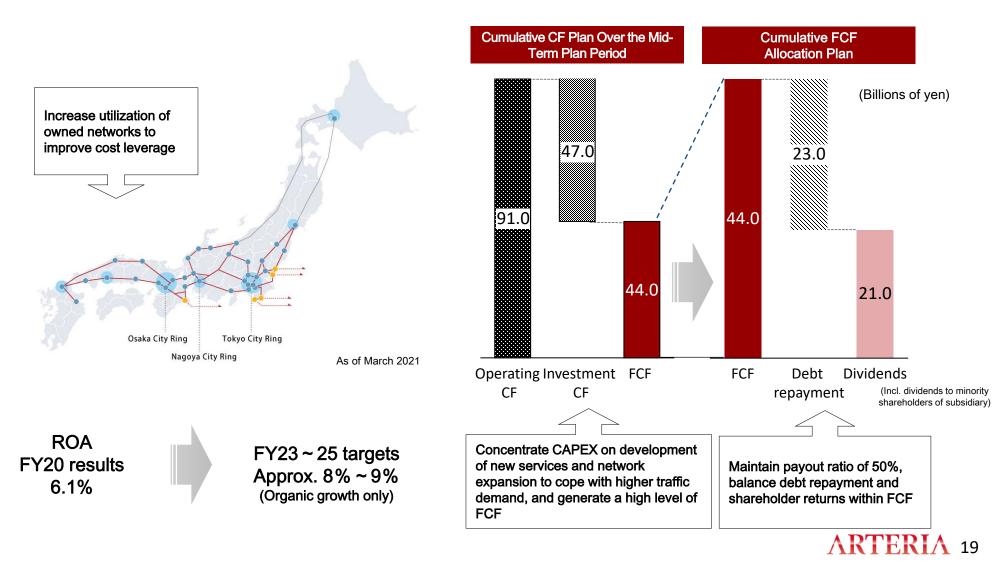


- Improve capital efficiency by increasing the utilization of network assets and concentrating investment on key businesses.
- Maintain ROIC at a level above WACC, even during new business start-up and structural reforms, increasing it to the 10% level from FY23 onward.



# **Capital Policy: FCF**

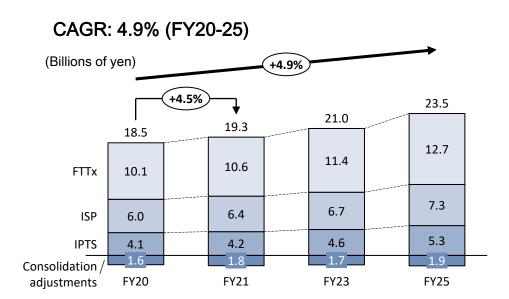
- To improve ROIC leverage the advantages of our network assets to increase ROA
- Balanced use of cash flows between investment in growth domains and shareholder returns
- Maintain a high dividend payout ratio (50% target)



## Initiatives: Internet

Capture demand for high-quality internet driven by the adaptation of cloud and zero trust.

#### Sales



### Macro and Customer Trends

Demand for high quality without congestion<sup>(note)</sup> or lag, and secure internet environments tailored to purpose

#### Initiatives

#### FTTx

Expand area of services exceeding 10Gbps

Eyeing the spread of zero-trust security, propose comprehensive solutions combining cyber security, etc.

#### ISP

Promote a shift from the PPPoE<sup>(note)</sup> protocol to our own operated IPoE protocol, and strengthen quality and cost control with a focus on wholesale ISP <sup>(note)</sup>

#### IPTS

Examine alliances with unified communication (note) service provider

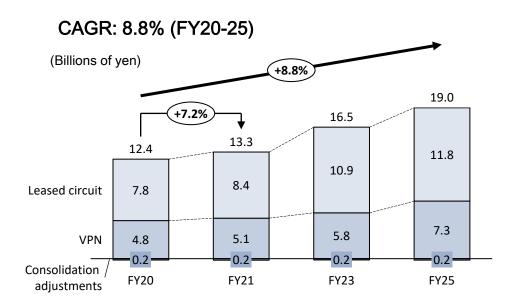
#### KPI

Cumulative number of FTTx lines

# **Initiatives: Network**

Work to securely capture network demand against a background of telecommuting and digital transformation

#### Sales



### Macro and Customer Trends

Expanding network demand with an emphasis on security and resilience<sup>(note)</sup> against a background of telecommuting and digital transformation

#### Initiatives

Leased circuit

- Aim to expand business opportunities by renewing backbone network and aggressively expanding into new data center areas
- With geographical dispersion of data centers expected as part of the government's regional revitalization strategy, capture emergent demand for new lines
- Capture growth in demand arising from an expected move among overseas OTTs to relocate their domestic data centers against a background trend in data localization

#### VPN

Propose comprehensive solutions with added services such as software-based virtualization technologies and cyber security

KPI

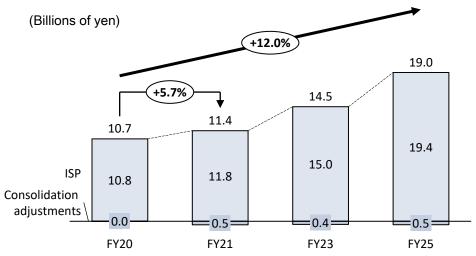
Total bandwidth of Ethernet lines

## Initiatives: Condominium Internet

Enter the rental market in addition to the owned market and further consolidate position as leader in the condominium internet market

#### Sales

#### CAGR: 12.0% (FY20-25)



### Macro and Customer Trends

- With market entry by providers of dedicated services, CATV, and FTTH, competition with other companies is increasing. Winning projects that prioritize scale by cooperating with major developers and condominium operators is key.
- Against a backdrop of widespread telecommuting, high quality movie streaming, and the spread of eSports, demand for safe, secure, highspeed internet environments is growing.

#### Initiatives

#### Customers/sales

- Leverage strength as a telecommunications provider with own lines and technological capabilities to provide services differentiated from other companies and capture more comprehensive service contracts
- In addition to the owned condominium market, where we have a high share, strive to maintain and expand leading market share in all directions by providing services to meet demand for services in small condominiums
- Expand optional services such as smart keys and portal services (Mcloud), to differentiate, prevent cancellations, and increase the unit price.

#### KPI

Number of paying units in building-wide ISP for condominiums



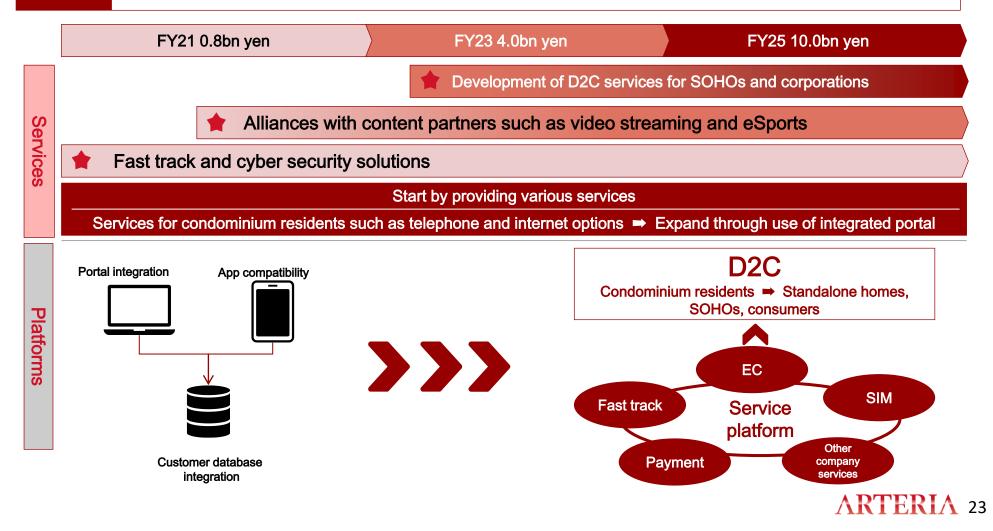
### DX: DX Business Strategy – Start Up of D2C Services Business Using DX



Initiatives

Build a service platform to enable provision of D2C services

Use the D2C service platform to expand the range of customers from condo residents to individuals, SOHOs, and corporations

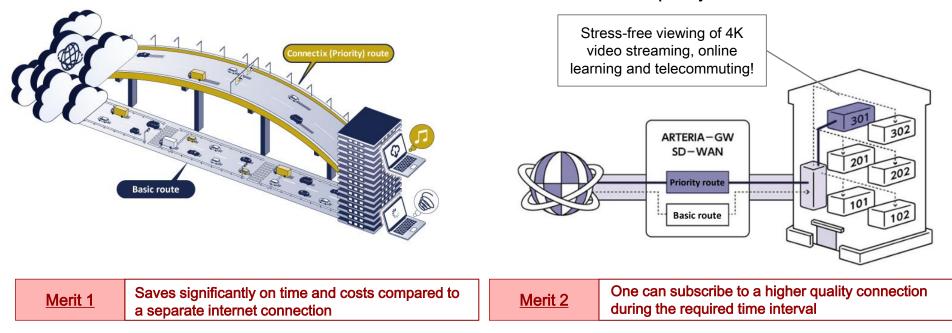


# DX: Overview of Connectix – Provision to Start in FY21 H1

- Provide Connectix from August 2021: a service enabling priority telecommunications to residents at a condominium using ARTERIA's condominium ISP services (patent pending)
- Outline Connectix uses SD-WAN (note) technology to control the quality of telecommunications in each condo via a virtual network. It is an option service instantly available to users upon online application at an additional charge.



Subscribing to Connectix the route switches from the basic route to a priority route

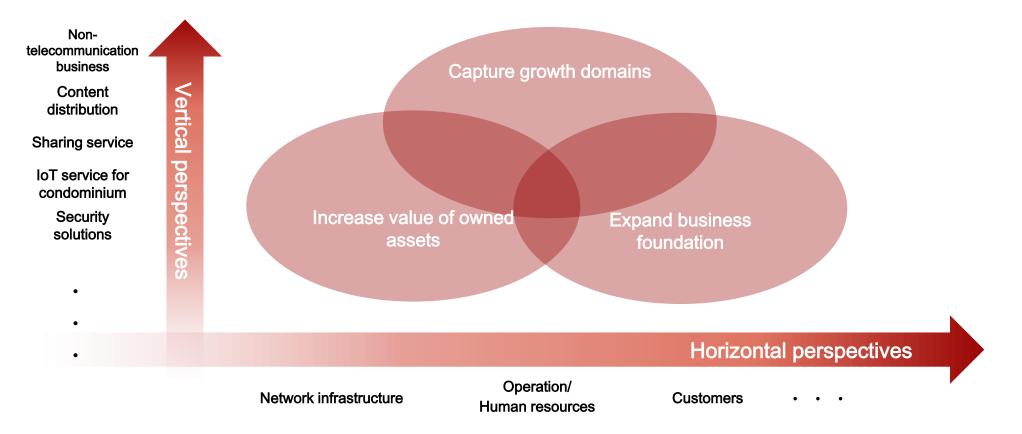




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# Criteria for Considerations of M&A/alliances

- Examine M&A and alliances from horizontal and vertical perspectives to increase value of network assets
- Narrow down from the perspectives of both portfolio growth potential and synergy effects
- In the short term, consider in areas which contribute to the start up of D2C Services Business



# Pursue planet-friendly management by addressing workstyle reform (Hatarakikata Kaikaku) and SDGs

- Use clean energy in provisioning to condos and contribute to a decarbonized society through the provision of telecommuting solutions etc.
- Upgrade to highly energy-efficient internal system and strengthen security by implementing zero-trust security
- Enhance development of human resources, implement diversity and reform workstyles through roll out of satellite offices etc.

Initiatives	FY21	FY22	FY23
Formulate and execute basic SDGs strategy	Awareness raising activities for all employees Determine sustainable growth targets and materiality issues	Public announcement	
Contribute to SDGs through business expansion and development	Offer telecommuting solutions		
	Reduce the environmental load development	d through efforts in core busines	ss and new service
Digitalize internal operations	ERP Go Live Drive the adoption of zero- trust security	Renewal of b	ousiness systems
Workstyle reform	Open multiple satellite offices	Revisit headquarter functions, prepare renovation	Open reformed headquarter

# FY2022 Earnings Forecasts



# **Forecasts**

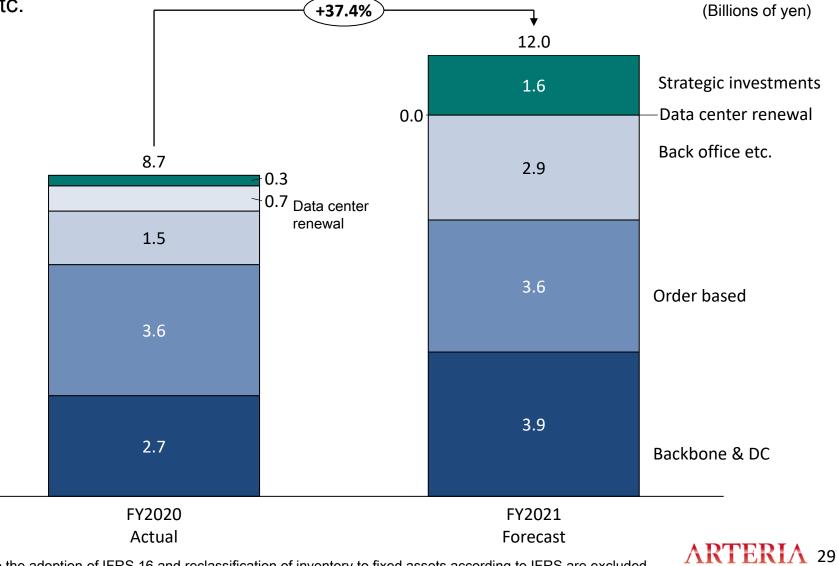
Forecast sustained YoY revenue and profit growth

(Billions of yen)

	FY2020 (Actual)	FY2021 (Forecast)	Change	Ratio
Net sales	53.3	54.5	+1.19	+2.2%
Operating profit	8.9	9.3	+0.43	+4.9%
Profit before tax	8.5	8.9	+0.47	+5.5%
Profit	5.9	6.2	+0.27	+4.5%
Profit attributable to owners*	5.5	5.8	+0.27	+4.8%
*Profit attributable to owners of the parent				ARTERIA 28

# CAPEX

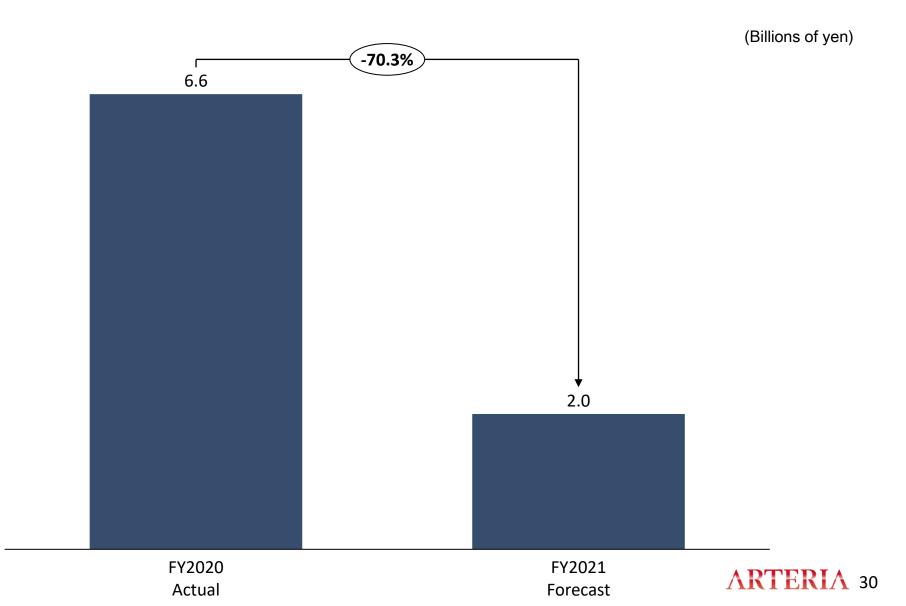
FY2021 CAPEX forecast to increase 37.4% YoY, to 12.0bn yen, as a result of investments in new businesses such as SD-WAN, backbone enhancement, ERP roll out etc.



\*Increases in assets due to the adoption of IFRS 16 and reclassification of inventory to fixed assets according to IFRS are excluded.

# FCF

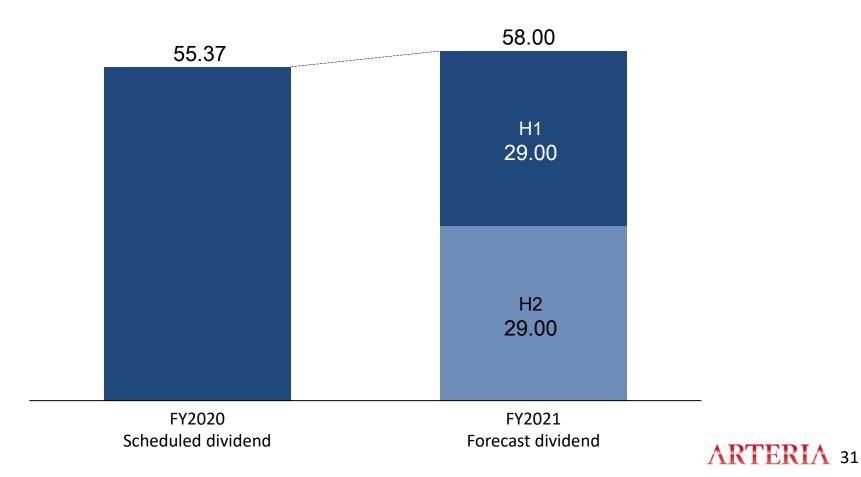
FCF forecast to decrease YoY due to CAPEX increase



# **Dividend Policy**

- > Forecasted minimum dividend for FY21, paid out as interim and year-end
- Sustain 50% payout ratio

### Dividends per share: yen

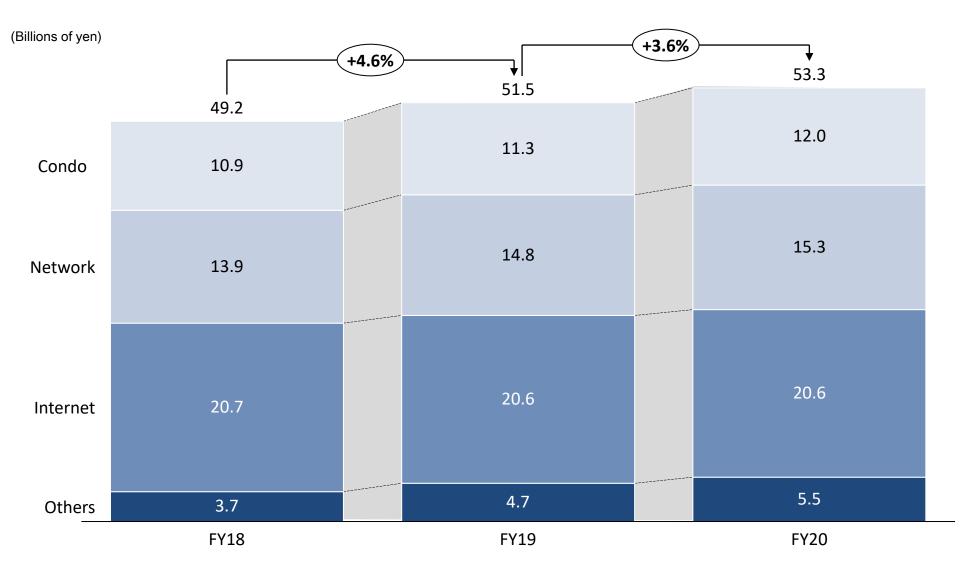


# Appendix



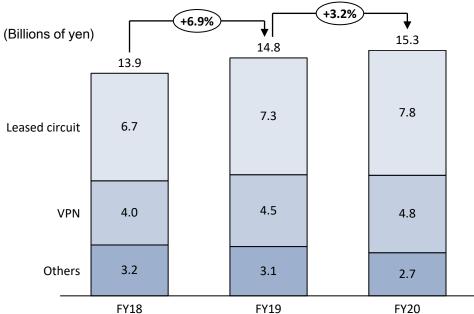
# **Revenue by Service**

Exceeded market growth by focusing on growth markets



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## **Revenue: Network**



#### Leased circuits

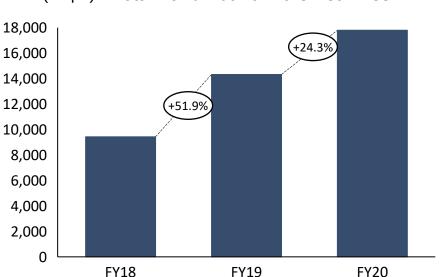
- Focused sales and investment on demand growth areas for services to OTTs/ISPs/CATV providers, such as Tokyo, Nagoya, Osaka, and Fukuoka, and the Inzai and Saito areas
- Early launch of 100 Gbps and 400 Gbps broadband services
- Flexible response to customers, including route customization
- Alliances with a hyperscaler data center operator

#### VPN

- Provision of secure closed VPNs using own network assets
- Realized increased ARPU and customer satisfaction by capturing peripheral operations, such as router packs that offer operation and maintenance of everything up to CPE

#### Others

In FY20, restructured the data center business. Partially transferred facilities to a hyper scaler data center operator, and also sold our collocation business. Conducted a strategic alliance with the operator to provide telecommunication services.



[		FY18	FY19	FY20
	Total bandwidth <sup>*</sup> (Gbps)	9,428	14,320	17,794

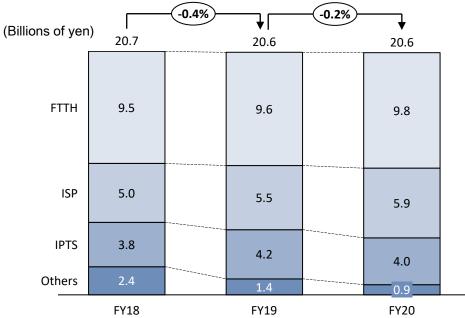
As a result of large orders occurring in FY19 the growth rate in FY20 was lower but still sustained a high growth rate at 24%.

\*Total bandwidth = service bandwidth × number of lines



#### (Gbps) Total Bandwidth of Ethernet Lines

### **Revenue: Internet**



#### FTTx

- Differentiation through high speed and high quality (leased type)
- Provision of 10 Gbps services ahead of other companies
- Cooperation with major agencies

#### ISP

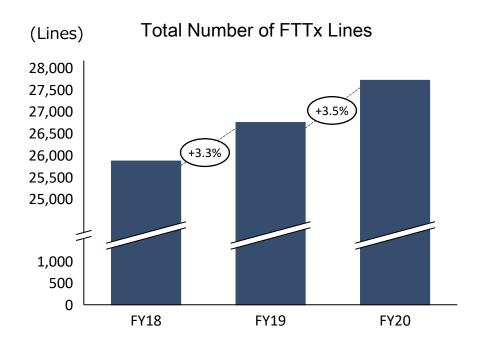
- Retain customers by specializing in wholesale ISP
- Given the spread of IPv6 (note), brought IPoE protocol under direct operation to control costs

#### IPTS

Amid the shift to telecommuting driven by COVID-19, communications volume from offices decreased sharply, resulting in negative growth in FY20

#### Others

Sold B2C services: steadily remove equipment in response to the decrease in sales, and aim to achieve a gradual wind-up

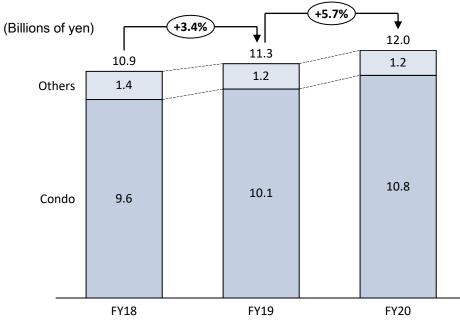


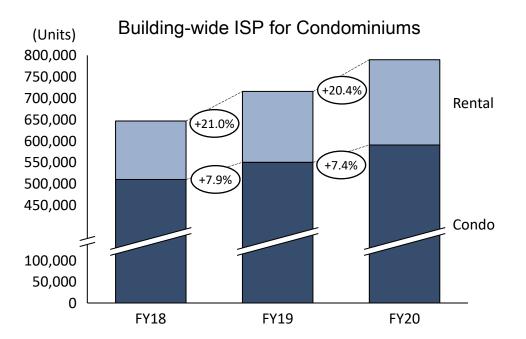
	FY18	FY19	FY20
Total number of lines	25,767	26,624	27,561

While the expected growth rate of fixed broadband services in the Japanese market is forecasted around 1%\* our growth rate was 3.3%.

\*Source: IDC Japan, Japan Telecommunications Services Forecast, 2020-2024 (JPJ45132720)

## **Revenue: Condo**





Paying units	FY18	FY19	FY20
Owned	509,529	549,849	590,250
Rental	136,940	165,737	199,556

Sustained high growth in the rental market supported by the release of Five.A which is directed at small buildings. While the number of new owned condos are decreasing in the market, we sustained stable growth here too.

\*Five.A: An internet service for small and medium sized condos with strengths in high quality and low cost.

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#### Condominium internet

- Strengthened alliances with major developers
- Developed services for small buildings, planning to develop the rental condo market (simple type, Five.A\*)
- Captured replacement demand for customers who demand telecommunication quality

#### Others

Downsized contracted system development services, etc. Shifted management resources to the Company's competitive services, such as provision of portal services for management associations and residents.

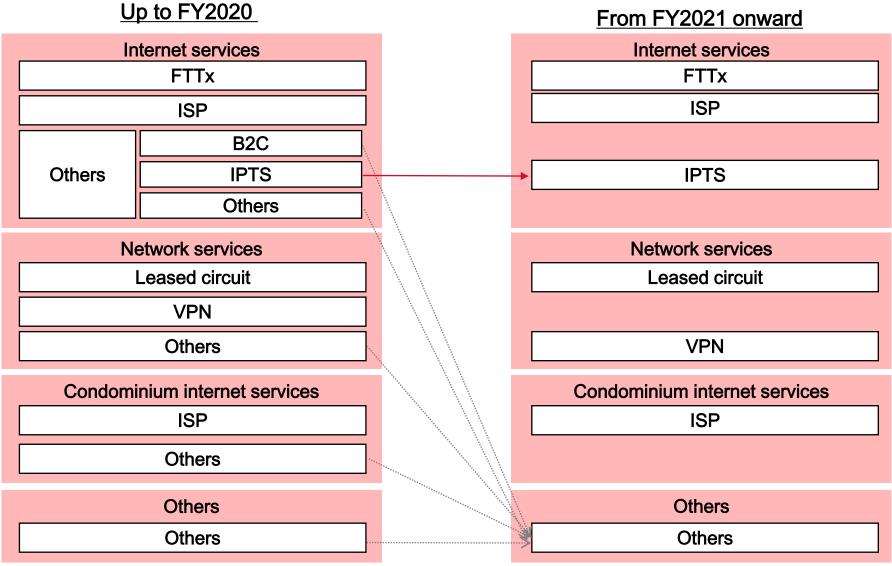
### **Costs Breakdown**

(Millions of yen)

FY2019	FY2020
34,394	36,828
10,765	11,389
4,904	5,869
2,381	2,618
6,883	7,409
9,461	9,543
8,176	8,114
3,849	3,844
1,350	1,448
956	788
680	789
395	401
947	844
	34,394 10,765 4,904 2,381 6,883 9,461 8,176 3,849 1,350 956 680 395

# Change in Core Services Classifications

In light of our current business scale and management strategy, we have changed our core service classification as follows:



\*Consolidated adjustment amount is included in each segment

# Glossary

IPoE	Stands for Internet Protocol over Ethernet. A method for transmitting IP packets using Ethernet as a telecommunication route.
ОТТ	Stands for Over The Top. Service providers who provide content such as video and audio over internet lines.
MNO	Stands for Mobile Network Operator. MNOs establish and operate their own wireless base stations to provide mobile telecommunication services.
D2C	Stands for Direct To Consumer. Scheme to provide services directly to users through EC sites, etc.
Zero trust	A network security environment that constantly monitors and checks users and devices on the premise that all network traffic is not trusted.
FTTx	Stands for Fiber To The Home. A service that provides super-high-speed internet access between tens of Mbps to up to several Gbps by optical fiber cable connections to each home. The term FTTx is used to refer to include services for offices as well as households.
Wholesale ISP	Wholesale services to ISPs.
Congestion	Poor connection performance and lag caused by crowded networks due to recent expansion in internet use, such as viewing videos over the internet.
PPPoE	Stands for Point-to-Point Protocol over Ethernet. The method that enables the function of protocol PPP (Point-to-Point) over Ethernet.
Unified communication	Systems that integrate various communication tools such as phone, email, chat and online meeting system, etc.
Security and resilience	The capability and systems for minimizing the impact of cyber attacks on systems and networks and restoring them to their original state.
SD-WAN	Software Defined Wide Area Network: a specific application of software defined networking (SDN) technology expanding from LAN (Local Area Network) to WAN connections. SDN offers bandwidth on demand, security, and authentication functions through software to enable shorter network connection times and easy changes to configurations and functions.
IPv6	Stands for Internet Protocol version 6. This is the successor to the IPv4 internet protocol that is currently in widespread use. Compared to IPv4, IPv6 allows a far greater number of addresses, and also enables stronger security and simplification of various settings.

**Connecting New Abilities** 

